



cassieplunkett

Philadelphia-Based Graphic Designer
Blue Bell, PA

✉ cassieplunkett@gmail.com

🌐 cassieplunkett.com

EDUCATION

Susquehanna University, Selinsgrove, PA

Bachelor of Arts in Graphic Design • May 2013

Magna Cum Laude, 8-Semester Dean's List, Departmental Honors

EXPERIENCE

Stream Companies, Malvern, PA

Associate Creative Director • July 2018 - Present

Senior Graphic Designer • May 2017 - July 2018

Graphic Designer • September 2013 - May 2017

Create a variety of print & digital designs in a fast-paced integrated agency environment. Collaborate & communicate with other departments, clients, and vendors to execute requests successfully. Manage and train a team of copywriters and designers. Provide guidance and mentorship to team members while overseeing project management and daily task prioritization to produce quality work as efficiently as possible. Provide direction and approval on all creative output from my team.

LOREL MARKETING GROUP, KING OF PRUSSIA, PA

Graphic Design Intern • December 2012 - January 2013

Worked closely with creative team to design catalogs and social media promotions. Prepared artwork for print and language translation.

Coordinated with Marketing Director to assign daily tasks to hit deadlines.

GONE NATIVE COMMUNICATIONS, OCEAN VIEW, NJ

Graphic Design Intern • May 2012 - October 2012

Collaborated with the editor and lead designer on layouts and thematic elements for the magazine publication. Worked individually on advertisements and photography for the magazine. Assisted with logo development, website updates, and event collateral.

HONORS AND AWARDS

3-Time GFAF ADDY Award Recipient • 2013

Outstanding Volunteer of the Year Award • 2013

Stream Companies Challenge Coin Recipient • 2014-Present

ASSOCIATIONS

AIGA Philadelphia Member

RELEVANT SKILLS AND CAPABILITIES

SOFTWARE SKILLS

Adobe Creative Cloud (InDesign, Illustrator, Photoshop, Dreamweaver, Acrobat)

Microsoft Office Suite, Office 365, Workfront, Wordpress, Basic HTML.

CAPABILITIES

Strong conceptual development, highly detail-oriented & organized, experienced in a wide variety of digital & print design disciplines including web advertisements, corporate identity, direct mail, and logo evolution. Team player and mentor.